Thursday, October 12, 2017

PBS SoCal broadcasts SIGHT: The Story of Vision featuring experts from USC Roski Eye Institute

LOS ANGELES – To commemorate World Sight Day today, the Public Broadcasting Station for Southern California – PBS SoCal (KOCE-TV) – will air the documentary, SIGHT: The Story of Vision, tonight at 7 p.m. PST, featuring two of the University of Southern California (USC) Roski Eye Institute experts.

The one-hour documentary, narrated by Sir Elton John, is a comprehensive look at the science, medicine and technology of human vision. The filmmaker, Kris Koenig, includes several individual stories of those across the globe who are losing or have lost their sight as well as showcasing the history of vision over the last 800 years and highlighting a global vision crisis. The documentary includes recent research by two USC Roski Eye Institute experts, Mark Humayun, MD PhD, and Rohit Varma, MD, MPH.

“Dr. Humayun and Dr. Varma are some of the best of the best in the field of research ophthalmology so it was very important to include them in the film,” said Koenig.

SIGHT is the first film to be broadcast with a color correction that is adapted for the vision of people with color blindness using Enchroma glasses and technology. Similar to Closed Captioning (CC) for the hearing impaired, and Video Description (VD) for low vision and the blind, the color blind accessible correction (CA) helps those with limited red-green color sensitivity better see differences between colors they normally struggle to distinguish. The PBS SoCal broadcast of the documentary was possible with funding from USC Roski Eye Institute.

Click here for more information about USC Roski Eye Institute.